

MAGAZINES



INSIDE & OUT

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SOUTH BEACH
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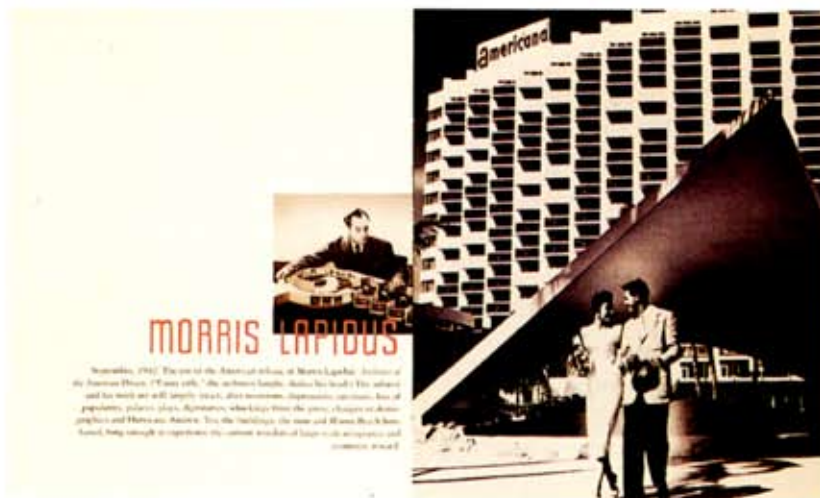


USA
SOUTH BEACH

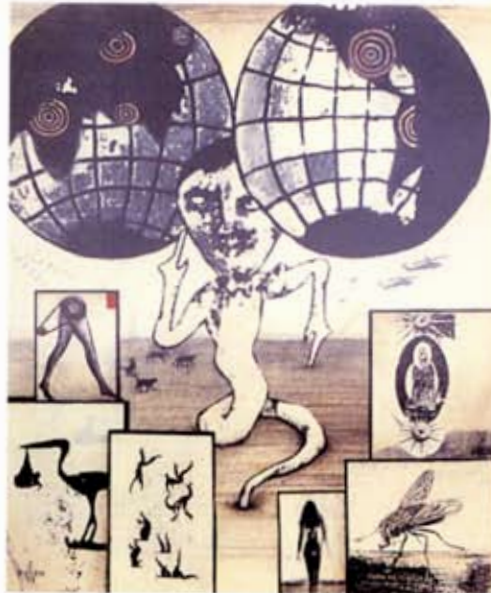
THE AGE WHEN GREAT American regional magazines flowered has past, but it's left a tradition that local magazines — with high and low budgets — are compelled to follow. *Southbeach* represents a small strip of land in South Florida, and consistent with the legacy of the best regionals, it is designed with quality and taste. Or as its designer boasts, “the design of the publication attempted to convey the essence of the area — light, uncomplicated, fun, glamorous, clubby, beachy, fresh...the magazine is a kind of visual vacation.” While the Art Deco aesthetic of South Beach is not overtly evident in the magazine, it does have its own decorative charm. Printed on a beige paperstock (reminiscent of the beach, perhaps) the color is somewhat muted (as if in the sun too long). Covers are photographs of people and places along the strip, evoking a wish-you-were-here postcard feeling. Interior layouts are purposely subdued, with tasteful typography lending only the subtlest color to the muted page. In the feature well conceptual and mood illustrations and photographs are usually given full-bleed treatment, and provide a sharp contrast to the mellow opposite page. The contents page is also understated, and so, contributes to the all around softness of this delightful magazine.



Jean-Michel COUSTEAU
 Part two, *Catherine Hamonada*, March 27, 1993, *Cheeca Lodge*. Jean-Michel Cousteau is spending the afternoon and evening giving talks and holding a press conference. Topic: The state of the water planet.



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POPULATIONrap

Recently I had the opportunity to interview several...entitles concerning the Earth's single biggest environmental problem: overpopulation.

I brought back to work a cassette tape of the week's top ten... Recently I had the opportunity to interview several...entitles concerning the Earth's single biggest environmental problem: overpopulation.

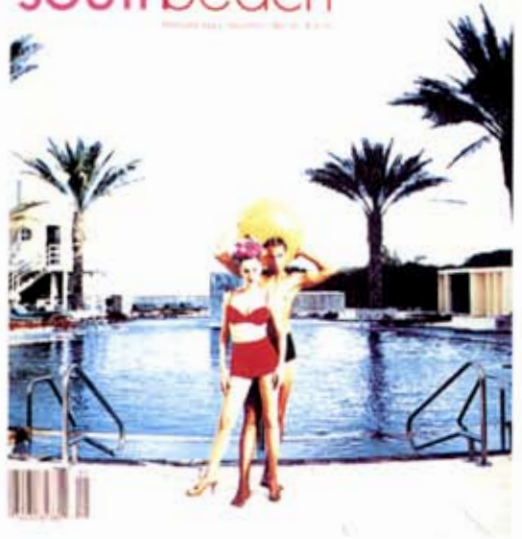
ENTITIES

Rosario Marquardt: Portraits, Mirrors and Masks

When you look at Rosario Marquardt's work, you see a woman who is both a portrait and a mask. Her art is a reflection of her inner self, a woman who is both a portrait and a mask.



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